

20  
23

# AIDN QLD GALA DINNER

## SPONSORSHIP OPPORTUNITIES



[www.aidn.org.au](http://www.aidn.org.au)

Main Auditorium, Brisbane  
City Hall



# ABOUT THE DINNER

## AIDN QLD GALA DINNER

The Australian Industry & Defence Network is the premier Australian industry association representing Defence Small to Medium Enterprises (SMEs). AIDN has grown from humble beginnings to represent in excess of 1000+ member companies with almost 200 based in Queensland.

This is an invitation to “diarise” our dinner event for 2023 and would like to offer you priority consideration to sponsor this highly visible event. The

AIDN QLD Dinner will be held in Brisbane on 27th of July 2023 in the Main Auditorium of Brisbane City Hall.

### DATE

Thursday 27 July, 2023

### TIME

at 06:30pm-11-00pm

### LOCATION

**Main Auditorium,  
Brisbane City Hall**

King George Square  
BRISBANE QLD 4000



# WHY SPONSOR?

## BENEFITS

- A recognized contribution to a national Defence event
- Marketing exposure to all AIDN QLD members and senior Defence representatives
- Direct access to an audience comprised of your clients, current and potential
- Broadened exposure by acknowledgment in all print material including the proceedings and AIDN National website
- Exposure at the Event through signage, announcements and AV display
- Professional photography of your sponsored table, guests and staff
- Free tickets to the event dependent on level of sponsorship



## BENEFITS

# PACKAGE OPTIONS

## PLATINUM SPONSORSHIP

**(ONE ONLY) \$16,500 + GST**

- Platinum status on promotional marketing materials
- Opportunity to speak at the dinner
- Acknowledged as platinum sponsor
- Display of company banner
- Ten (10) tickets to the dinner
- A/V presentation displayed during the dinner
- Professional photography of your VIP guests and staff

## GOLD SPONSORSHIP

**(TWO ONLY) \$8,250 + GST**

- Gold status on promotional marketing materials
- Acknowledged as gold sponsor
- Display of company banner
- Six (6) tickets to the dinner
- A/V presentation displayed during the dinner
- Professional photography of your VIP guests and staff

## SILVER SPONSORSHIP

**(FOUR ONLY) \$4,400 + GST**

- Silver status on promotional marketing materials
- Acknowledged as silver sponsor during the dinner
- Display of company banner
- Four (4) tickets to the dinner
- A/V presentation displayed during the dinner
- Professional photography of your VIP guests and staff

## BRONZE SPONSORSHIP

**(SME'S ONLY) \$2,200 + GST**

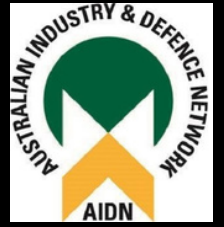
- Bronze status on promotional marketing materials
- Acknowledged as bronze sponsor
- Display of company banner
- One (1) complimentary dinner tickets
- A/V presentation display during dinner
- Professional photography of your VIP guests and staff

## PRE-DINNER DRINKS SPONSORSHIP

**\$1,100 + GST**

- Acknowledged as Pre-dinner drinks reception sponsor
- Banner to be displayed at Drinks





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# THANK YOU

## CONTACT US

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